

TADAA

## THE TANZANIA-DUTCH AGRIBUSINESS ACCELERATOR (TADAA)

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### 🔍 Overview

The Tanzania-Dutch Agribusiness Accelerator (TADAA) is a SAGCOT-led initiative, backed by the Netherlands Enterprise Agency (RVO) and the Embassy of the Kingdom of the Netherlands. It's designed to fast-track Dutch agribusiness investment and partnerships in Tanzania, with a focus on the underutilized but high-potential **Southern Highlands**.

TADAA connects opportunity with action helping Dutch companies navigate regulations, build local partnerships, and contribute to Tanzania's agricultural transformation.

### 🎯 Focus Areas

#### 1. Business Intelligence & Information Access

We provide Dutch companies with timely, accurate, and relevant insights through:

- A **Digital Agribusiness Directory**
- A **Policy Guide & Information Kit** (permits, tax, investment process)
- Tailored consultations and referrals

#### 2. Market Entry & Matchmaking

We help companies enter and grow in Tanzania by:

- Mapping Dutch agribusinesses and projects in the region
- Connecting businesses with regulators, LGAs, and local communities
- Matchmaking with distributors, processors, farmer groups, and agro-dealers

#### 3. Policy Advocacy & Business Environment Support

We bring business issues to the table and push for solutions through:

- SAGCOT's Policy Network and Green Reference Group (GRG)
- Direct escalation through responsible Ministries, Departments and Agencies.

### 📌 Why It Matters

- ✓ Unlocks scalable agribusiness investment opportunities
- ✓ Reduces risks and transaction costs for foreign companies
- ✓ Supports sustainable, climate-smart agricultural practices

- ✓ Strengthens bilateral trade and cooperation
- ✓ Drives local job creation, food security, and innovation

### 🔑 Key Sectors of Opportunity

- Horticulture
- Potatoes
- Aquaculture
- Poultry
- Dairy
- Agri-inputs and mechanization
- Agri-logistics and cold chain

### 🏢 What We Aim to Deliver (Year 1)

- ✨ **10 formal partnerships** formed between Dutch and Tanzanian businesses
- **30+ Dutch companies** engaged through direct support
- ✨ **12 companies** supported to invest, expand, or trade in Tanzania
- ✨ **Digital Business Directory** launched with key contacts
- ✨ **Policy Guide** in key thematic area produced with updated regulatory and compliance information
- ✨ **Business issues** formally presented for policy reform and resolution

### 👥 Who Should Engage

- Dutch agribusinesses looking to expand into Africa
- Tanzanian companies seeking international partners
- Government agencies, investors, input suppliers, processors, and service providers
- Development partners promoting inclusive and green growth

### 📁 Resources

- 🔗 *[Download Policy Guide & Information Kit] (Stay tuned)*
- 🔗 *[Access Digital Agribusiness Directory] (Stay tuned)*
- 🔗 *[Event Calendar & Matchmaking Sessions] (Stay tuned)*

### 📞 Get in Touch

Are you a Dutch company interested in doing business in Tanzania? Or a Tanzanian company looking to collaborate with Dutch partners?

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## 🔗 Powered by Partnership

TADAA is a collaboration between:

**AGCOT Centre Ltd, Embassy of the Kingdom of the Netherlands, and RVO (Netherlands Enterprise Agency).**

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